

**Rebecca
Stone**

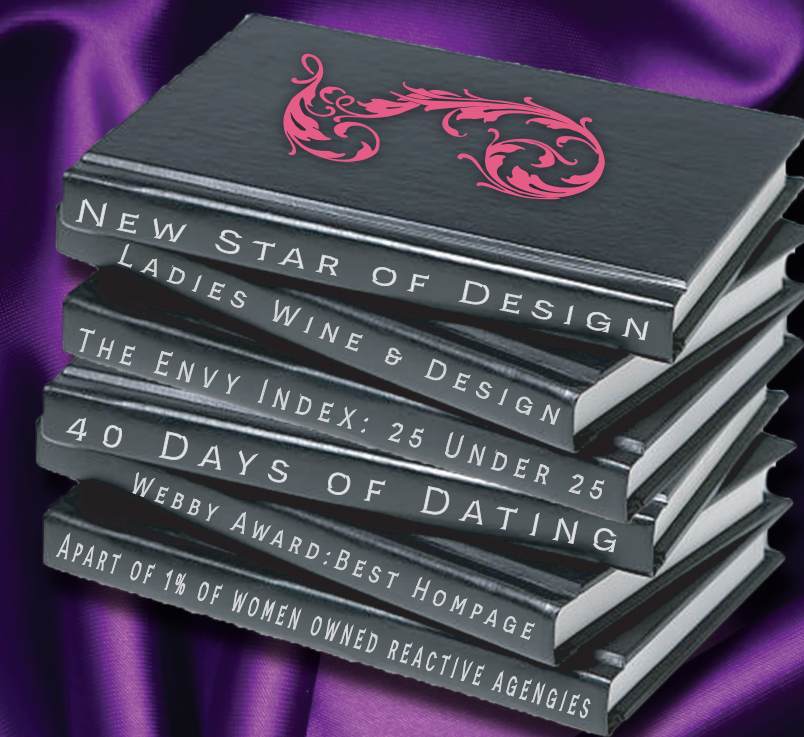
**Final
Portfolio**

Graphics 1

Zeigester Designer Poster

The Zeigester Poster Design was inspired by the American Designer, Jessica Walsh. I wanted to replicate her use of fun, sentuous colors and fonts. I modeled my design based on Sagmeister & Walsh's book "Beauty". I learned how to position text to make it look like it was actually on the book. I thought the purple silk made the books pop as well as the text.

Jessica



Walsh

Wordmark


Special Olympics
Maryland

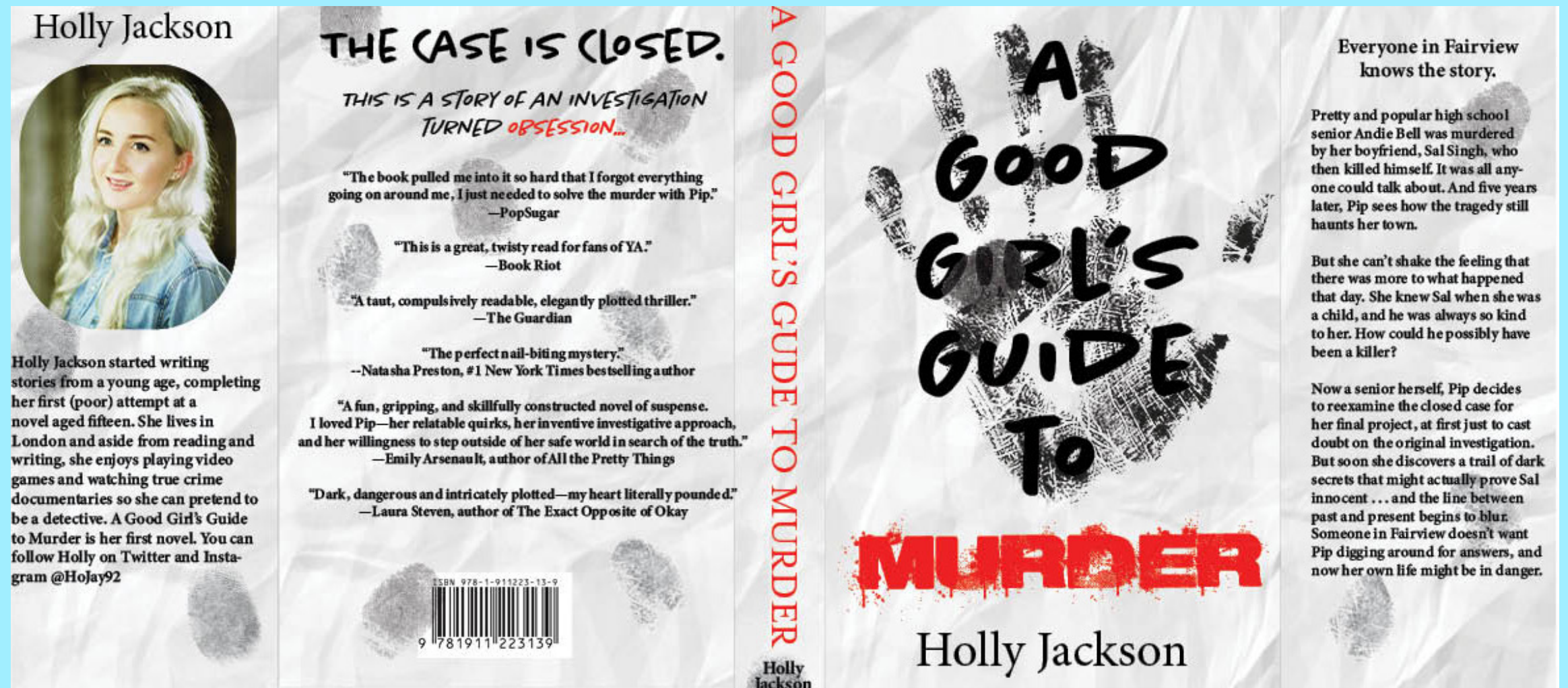
The Special Olympics Maryland is an organization that specializes in children and adults with intellectual or physical disabilities. I chose to make a wordmark for the Special Olympics Maryland because I have worked with special needs students in the past and find it very enjoyable. I chose to highlight the Law Enforcement Torch Run, as a torch is an iconic part of any Olympics and is easy to recognize. I tied in the color red around the words to put emphasis on it while tying in the main color from the Special Olympics Maryland's logo.



Snapchat Geofilter

For the Snapchat Filter we were asked to base it off of our home towns. My town of Mount Olive, NJ has two main colors, red and black, that I wanted to highlight in the design. It is also a lake town with the mascot being a marauder. With all of that together I chose to do waves of water with a red ship floating in it. I chose a “pirate-like” font to write “Mount Olive” as a way to incorporate the marauder.

Book Jacket



For the book jacket design, we had to pick a book we like and redesign the cover. I chose to redesign the cover of Holly Jackson's murder mystery "A Good Girl's to Murder". I chose to do the fingerprints throughout the design because it alludes to the mystery and the pops of red to the murder. The fingerprints were also a small part of the original design. This assignment really taught me how to use Indesign to its fullest.

Event Poster

The event poster assignment asked us to choose an artist we enjoy and make a poster for a hypothetical tour date. I chose the artist Mothica who makes alternative/indie, pop music. I chose a picture of her that had a blue hue to it as I named the tour after her latest album "Blue Hour". I also included a moth as it is the biggest part of her imagery. This was probably my favorite project as I really felt the most confident in my style as a design designer.

Mothica

The Blue Hour Tour



The Fillmore
Silver Spring, MD

DECEMBER 13,
2021 @ 8PM
MOTHICA.COM

About Me

Name:

Rebecca Stone

Major:

Communication

Specializations:

**Digital Media and Advertising/Public
Relations**

Minor:

Buisness

Interest:

Editing, Photograpgy, Graphic Design

Skills:

**Premire Pro, InDesin, Illustrator,
Photoshop**