



REBECCA STONE


DIGITAL MARKETING


SKILLS AND ABILITIES


Adobe Creative Suite
Microsoft Office Suite
Visual Studio Code
Google Drive
Google Analytics
Youtube


Problem Solving
Team Collaboration
Crisis Management
Content Management
Detail Oriented
Social Media

Canva
Photography
Videography
Writing for Public Relations
Web Development
Communication

 973-936-2847

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Hackettstown, NJ 07840

 RebeccasWorks.com

CERTIFICATIONS

HUBSPOT ACADEMY

Social Media Marketing
2023

HOOTSUITE ACADEMY

Hootsuite Platform Certification
2023

EDUCATION

SECONDARY SCHOOL

Mount Olive High School
Flanders, NJ
High School Diploma

BACHELOR OF ARTS

Loyola University Maryland
Baltimore, MD
Communication - Digital Media;
Advertising and Public Relations

MINOR

Loyola University Maryland
Baltimore, MD
General Business

EXPERIENCE

TARGET

Customer Service Representative

2022 - Present

- Provided customers with tailored product recommendations.
- Curated displayed for prominent merchandise and utilized diagrams to assist customers with product information.
- De-escalated customer concerns and resolved product-related issues in a timely and efficient manner.

MOUNT OLIVE TELEVISION

Crew Member

2017-2018

- Filmed and edited content to be broadcast.
- Experience in a multitude of crew positions extending from the control room to the studio.
- Broadcast a live news show to the community.

JCC METROWEST CAMP DEENY RIBACK

Videographer

2017

- Filmed activities happening at the camp.
- Produced highlight reels for each week.
- Taught the campers how to produce videos using Final Cut Pro X.

ACTIVITIES AND PROJECTS

COMMUNICATIONS HONORS SOCIETY

Lambda Pi Eta Mu Kappa Member

2021 - Present

- Active participant in monthly meetings.
- Dedicated time to converse with Belgian students.

LOYOLA DIGITAL MEDIA CAPSTONE PROJECT

National Christ Child Society

- Working with a non-profit organization to create digital media deliverables including graphics, videos, and website redesigns.
- Group collaboration to create cohesive deliverables in a timely manner.